

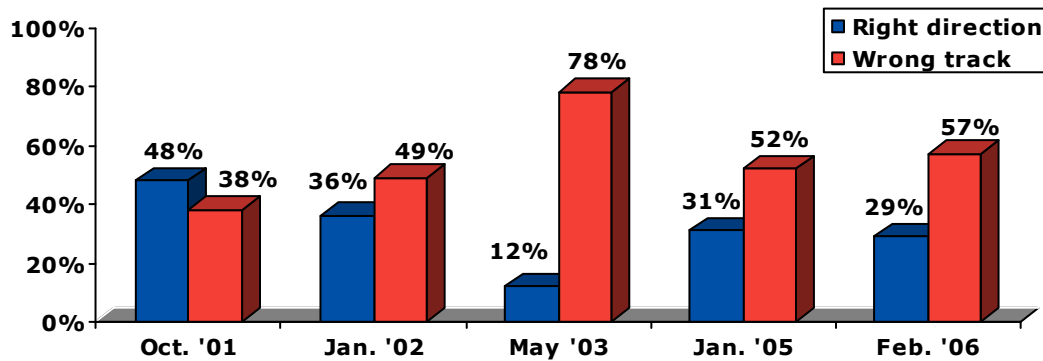


**OREGON VOTERS – STILL PESSIMISTIC
 FEBRUARY 2006**

Results of a recent statewide voter survey conducted by Moore Information indicate that Oregon voters are still pessimistic about things in the state. Today, just 29% believe things in the state are going in the “right direction,” but nearly six-in-ten (57%) say things are “off on the wrong track.” The remaining 14% have no opinion. Oregon voters have been pessimistic since January 2002, despite an improving economy.

For incumbent officeholders, this is potentially bad news, as pessimistic voters are more likely to favor a change in state leadership. Incumbents often have a more difficult time getting reelected when voters are in a pessimistic mood.

Voter Mood History



Today, Republicans, Democrats and Independents alike are pessimistic, as are voters throughout the state.

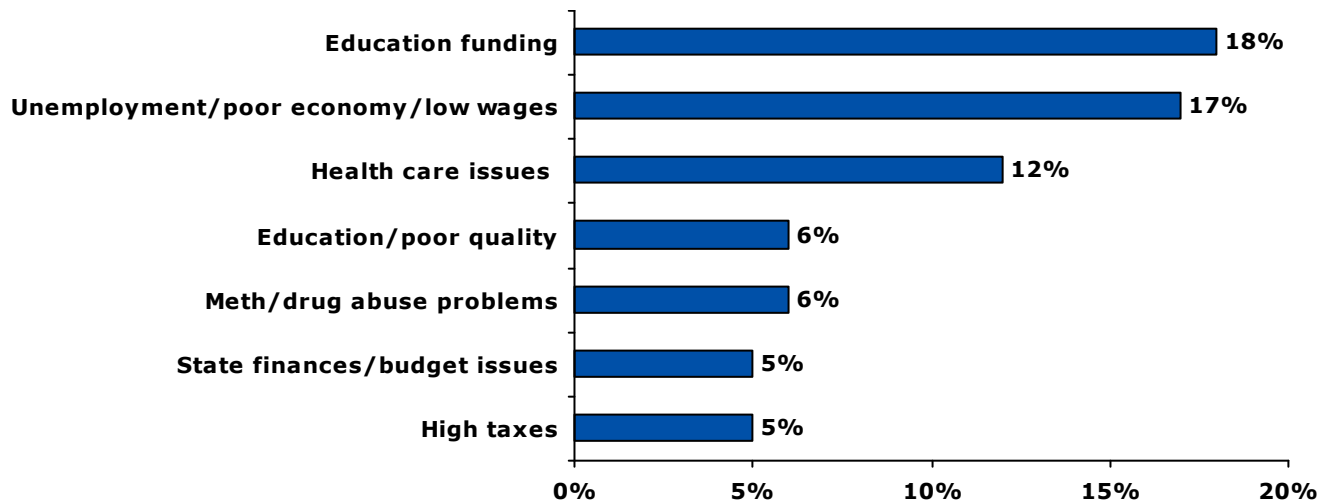
Voter Mood: Key Subgroups

	Right direction	Don't know	Wrong track
All voters	29%	14%	57%
Party			
Republicans	20%	12%	68%
Democrats	35%	14%	51%
Independents	32%	16%	52%
Region			
Multnomah County	23%	8%	69%
Washington/Clackamas Counties	32%	16%	52%
Willamette Valley	30%	17%	54%
Elsewhere in the state	29%	14%	57%

For Oregonians today, education funding and the state of the economy (including unemployment, poor economy and low wage concerns) are the two leading top-of-mind concerns (for 18% and 17% respectively), followed by health care issues (12%), poor education quality (6%), meth/other drug abuse problems (6%), state finances/budget issues (5%) and high taxes (5%). Comparing these data to April 2005, the main difference is the decline of "state of economy" from the number one priority (from 26% to 17% today).

Looking at subgroups, education funding is the leading concern for Portland metro area voters, Democrats, women and voters age 18-54, while the state of the economy and education funding are of equal concern throughout the rest of the state, among Republicans, Independents, men and voters age 55 and older.

Most Important Issue Facing People in Oregon Today



This telephone survey of Oregon voters was conducted February 15-16, 2006 by Moore Information, Inc. among a representative sample of 400 voters statewide. Potential sampling error is plus or minus 5% at the 95% confidence level. Moore Information commissioned these questions as a service to clients and friends.

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